



## **KLP Advocacy Policy**

While most of our work focuses on providing frontline services to communities and individuals, as an organisation we understand the importance of addressing the underlying inequalities and gaps in policy that lead to marginalisation and disadvantage.

Our advocacy role and strategy focuses on being a voice for social and economic change and on the wider issues that negatively impact the lives of the people supported by the our services.

A key part of the work of KLP is the empowerment of people by supporting them to advocate for themselves through participation on relevant structures and fora at local, regional and national levels.

Subject to approval by the Board of KLP and communicated through the Company's management systems, the staff continually pursue opportunities to influence public policy where possible. We do this is by making submissions to public policy processes and planning. KLP contributes at a local and national level to the discourse on various policy initiatives and changes in practice in areas such as community, rural and economic development in particular but also in the spheres of health, environment, culture and heritage. We do this directly in our interactions with statutory bodies and through active involvement in community networks.

KLP is committed to the involvement of the communities and individuals we work in our own planning and review processes.

KLP will engage with agencies, community and voluntary groups and the business on behalf of and with the individuals and business we support. Referrals of individuals to other services

is an important part of the everyday work of KLP. This will be carried out in way that ensures the best outcomes for the people we support. Local enterprises will often require the support of a number of parties, KLP works to ensure that where relevant businesses will receive a coherent set of supports.

### **Media**

We send out frequent media releases and statements on projects, key themes emerging through our work and supporting involvement in wider decision-making structures and planning and development processes.

### **Social Media**

We actively use social media and engage with audiences to raise awareness and gain support for our advocacy for campaigns

### **Information Events**

We regularly hold community information events to promote KLP offering, training and development programmes and local research projects. Many of these will be run with other stakeholders in the local development sector.